

Official Invitation to the Trade

Chicago, Illinois

at the Conrad Hilton Hotel,

May 15-16-17, 1982

# The First International Wine Exposition of America



"Where Profits Flow From Wine"



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Well Beyond  
the Wine Itself  
is your business  
So Knowledge  
is your profit

The International Wine Exposition of America will, in fact, be the most important *point of sale* outside of your business that you will encounter.

The *Conference Program* has been organized to provide important insight into today's newest marketing strategies by focusing on:

- Techniques for suppliers to gain greater shelf space
- Enhancing the retailers product knowledge
- Helping the wholesaler, retailer and restaurateur to identify with consumer needs

The *Exhibit Floor* offers you a once in a lifetime vintage experience! You will meet directly with suppliers who have created marketing dominance of table wine in America. The opportunity to meet new faces and new products is within your grasp. A tasting of thousands of wines on an international scope awaits you at every booth and display with:

- Over 120 national distributing houses
- Foreign pavilions
- European producers
- European and American negociants

Wine is fashionable and fast becoming a household table product. Look into the future and share in the profits.

#### CURRENT EXHIBITORS

Acorn Display Div. of  
Acorn Corrugated Box  
Agrivin  
Allensons Wine Shippers  
Alltime Imports, Inc.  
Almaden Vineyards, Inc.  
(Charles LeFranc Cellars)  
America's Wineland Crafts  
Anselmi S.P.A.  
A. P. Marketing (Papagni Wines)  
Association of American Vintners  
Austin Nichols  
Austrian Trade Commission  
Bacardi Imports  
Villa Banfi  
Barbero S.P.A.  
Barry Bassin & Co., Inc.  
Barton Brands, Ltd.  
Bereut-Vandervoort & Co.  
Beringer Vineyards/Wine World  
Bertolli USA, Inc.  
Bodegas Olarra  
Francis A. Bonanno, Inc.  
Browne Vintners

Buckingham Corp.  
Carmel Wine Co., Inc.  
Centurion Wine & Spirit Co.  
Chalet Wine International  
Robert Barton-Clegg, Ltd.  
Codorniu  
Henry C. Collison & Sons, Ltd.  
Wines & Spirits from Cyprus  
D & G Overseas Trade, Ltd.  
F. David & L. Foillard  
William J. Deutsch Co.  
Pedro Domecq  
Drinks International  
Pietro Dufour & C. S.A.S.  
Empson & Co.  
Epic Products, Inc.  
F.W. Langguth Erben KG  
Cantina Cooperative Europe  
European Beverage Co.  
Fime Trading  
Fleischmann Distilling Co.  
Food & Wines from France

Freixenet, USA  
Marchesi de Frescobaldi  
Fromm & Sichel, Inc.  
Gallaire et Fils  
The Joseph Garneau Co.  
German Wine Information Bureau  
German Wine Institute-Mainz  
Giol E.E.I.C. of Argentina  
Glacierware  
Glenmore Distilleries, Inc.  
Global Distributors, Inc.  
Gold Seal Vineyards  
The Great American Wine Co.  
H & S Enterprises, Ltd.  
Emil Hammel & Cie  
Hijos de Antonio Barcelo, S.A.  
J. F. Hillebrand, Inc.  
J.W. Huesgen Vineyard & Wine Cellar  
INTEREXPO  
INTERVITIS Exposition '83  
INTERWINE

Italian Wine Promotion Center  
Maison Jaffelin  
KEDCO  
Charles Krug Winery  
Laird & Company  
Les Amis du Vin  
Madeira Wine Association, Ltd.  
Maison Laugel-Alsace  
Paul Masson Vineyards  
Meknes Vins, S.A.  
Moillard  
Mondo del Vino, Inc.  
Monimpex  
Hungarian Foreign Trade Co.  
Monsieur Henri Wines, Ltd.  
The Mosswood Wine Co.  
N.F.C. Trading Co., Inc.  
Myron Norman Imports  
Pape International, Inc.  
Park Benziger  
Parliament Import Co.  
Paterno Imports  
Peartree Imports, Inc.  
Il Poggiolo Monteriggione  
Port Dixie Enterprises

Portuguese Wine Information Bureau  
Prestige Wine Corp.  
Premiere Wine Merchants, Inc.  
Priore Enterprises, Inc.  
A. Racke Export Div.  
Regione Toscana  
Dipartimento Agricoltura  
Renfield Importers, Ltd.  
Antonin Rodet  
Umani Ronchi S.P.A.  
Rutherford Hill Winery  
Stellenbosch Farmers  
Wineries Group Ltd.  
San Francisco Wine Exchange  
Sarrau Wines, USA, Inc.  
Schenk USA, Inc.  
Schieffelin & Co.  
H. Schmitt Sohne, Inc.  
Scholl & Hillebrand G.m.b.H.  
Shaw-Ross International  
Importers, Inc.  
Societe Sincomar Parlier et Fermaud  
Skalny Basket Co.  
S. Smith & Son Pty, Ltd.  
Somerset Wine Company  
Sonoma Wine Growers Association  
Sperone I. VI.S.-S.P.A.  
Stevens & Chiquet  
Tabor Hill Vineyard & Wine Cellar  
Thorin Imports, Inc.  
Torres Wines North America  
TRI-CANA, Inc.  
Tyfield Importers  
United Vintners  
United Wine Shippers  
Joseph Victori Wines, Inc.  
VINEXPO '83  
Vinifera Imports, Ltd.  
Societe des Vins de France  
Vintage Wine Merchants  
VISAN, S.A.  
Julius Wile Sons & Co., Inc.  
Wine Consultants International  
The Wine Spectrum  
Wines & Vines  
Winebuis/Charms of the Grape  
Winesellers, Ltd.-Master Wines  
Yvon Mau Wines  
Aris Zissis

TACOVA S.A.C.I.F.I.A.



