

TOURIST MENDOZA

Astonishment, dizziness, surprise... Mountain, water, snow. The soil chiseled by man's work, adapted to his life needs. The desert punishes the oasis that invigorates. And the surface is cut in its thirst by torrential arms that are little by little tamed, managed, dammed, taken advantage of...

All that is Mendoza, and even more... Astonishment, dizziness, surprise... Its excellent climate, the magnificence of its snows and mountains, the industrial potential, human efforts to manage and make use of natural resources, the splendid road network, the trees (ecological guardians) that surround streets and border ditches (another landmark in Mendoza), or the modern architecture, the noisy business make up an attractive fan that works as an unquestionable tourist magnet.

The province has a good level of equipment mainly in the two principal oases: the capital city and the south. Andinism, trekking, horse riding and mountain hiking, canoeing, skiing, fishing, sports hunting, motorboating, wind surf, hang gliding, photo safaris, water skiing, sail boating, etc. are some of the many sports practiced in Mendoza and offered to the visitor with plenty of landscapes and resources.

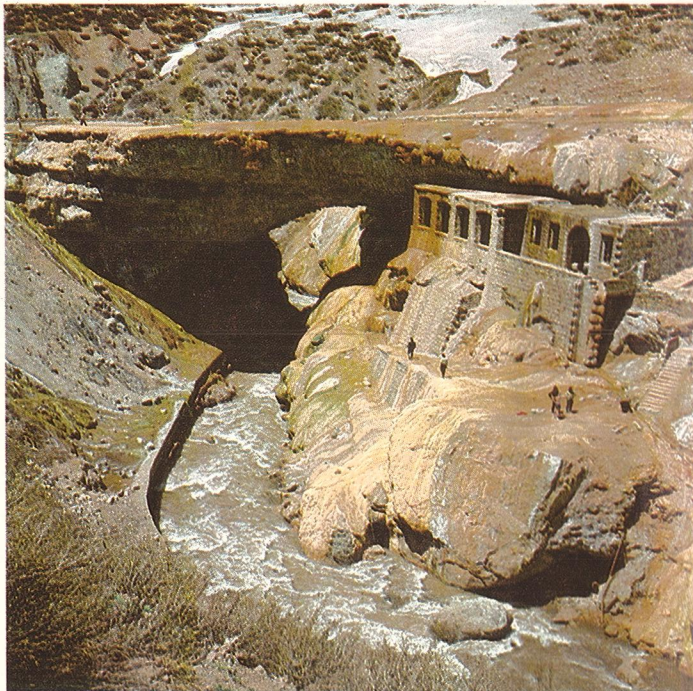
Hot springs in Cacheuta with its new thermal climate complex rescues this activity at international level.

Moreover ecological tourism towards our reserves: Llancanelo, with its valuable fowl-fauna, and La Payunia, paradise for volcano lovers full of guanaco herds. Or Telteca, Nacuñán and Divisadero Largo Woods.

Finally the National Grape Harvest Feast and its daily and night float parades, fruits blessing, and the election and crowning of the Queen within the imposing natural scenery of "Frank Romero Day" Amphitheater. Here is Mendoza, that never lowers its resources because it is tempting from the touristic point of view, the 365 days of the year.

Mendoza, that vibrates with a proper color in each season and the sky covers us with blue amazement.

PUENTE DEL INCA - LAS HERAS



TOURS

City and places nearby: Towards the beating heart of the city. Visits to administrative, business, cultural, historical and entertaining centers. Through the fresh tunnel of its tree-bordered streets, you go back to its origin. Visits to the Aquarium, Civic Center, Giol Winery, Cornelio Moyano Museum, Towards the west you can visit residential areas getting to General San Martín Park, La Gloria Hill, El Challao and the stadium, witness of 1978's world soccer championship.

Wineries and Dam: Large extensions of vineyards in its two kinds, bower and low vineyards; and the wineries where the great efforts of men become wine. In "Giol" or "Peñaflor" wineries one can discover the fascinating magic of wine. Among vineyards and fruit trees agricultural areas of intensive cultivation can be visited. The magnificence of "Luján de Cuyo" Distillery and then the essence of the watering system through one of its works: "Cipolletti" Dam. As a golden brooch "Carrodilla" Virgin, Patron Saint of vineyards.

Potrillos - Salto (In winter this circuit becomes Potrillos - Vallecitos): From Mendoza to Potrillos you can go through a beautiful mountain circuit, from where you can also appreciate Blanco River which assures the drinking water supply to the province.

High Mountain: This circuit enters the heart of Los Andes range, after going over Potrillos or Uspallata Valley. The sun gives the final touch to the vegetation green and the rock bulk. The great front mountain range with its imposing view. The historical "Picheuta" Bridge, bold high mountain villages, "Polvaredas", "Punta de Vacas", Mendoza River source the magnificent highest peaks like Tupungato for instance. Going beyond "Puente del Inca" with its stone formation, one of the most curious natural wonders of the world, with its mesothermal and radioactive waters.

The colossal Aconcagua and later on Las Cuevas frontier village the last supremacy bastion of the region. A brief way leads to Cristo Redentor, peace eposée in the frontier with Chile.

Atuel Canyon: Towards the progressive lands of the south, through Luján de Cuyo, Tunuyán and San Carlos, full of richness and human work. You reach San Rafael, regional center of the most important city of the area. Diamante and Atuel Rivers that are being regulated by hydroenergetic works. Nihuil Dam, huge artificial water mirror, within a beautiful setting and where all kinds of sports can be practiced.

Atuel Canyon, fabulous combination of shapes and colors. Along the way, true natural curiosities like "El Fantasma" (The Ghost), "El Museo de Cera" (Wax Museum), "La Mesa de las Brujas" (Witch Table), Valle Grande Dam and other places that give an idea of the great efforts made by our men.

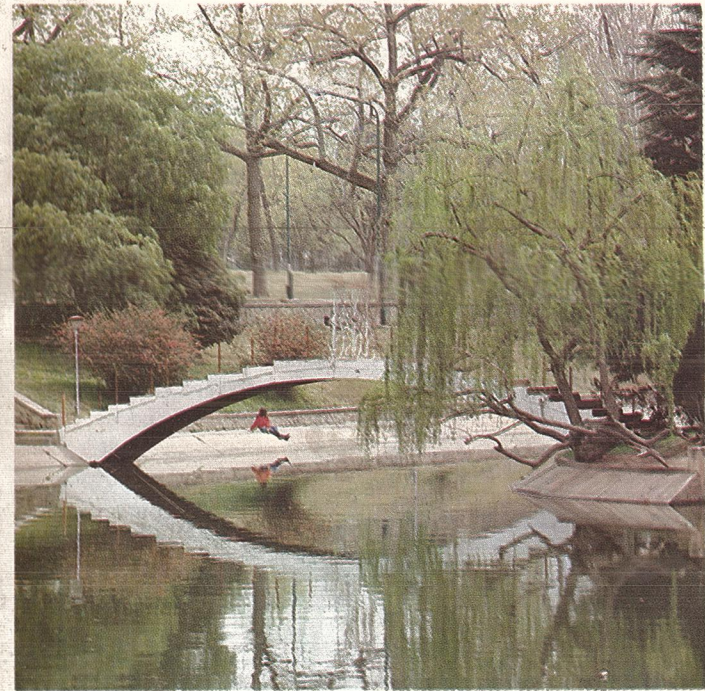
El Plata Mountain Range: The majesty of El Plata range and the deep historical meaning of "Manzano Histórico". You start going through Potrillos Valley. After passing the hotels the road opens towards Las Vegas, progressive summer resort; you go on your trip to "Las Mulás" Stream, "La Hoyada" Cattle Station, with its poplar-lined and zig-zag way. Going up you can see "El Gran Mirador" from where you can catch sight of Vallecitos glacier and "El Sol" Valley. Beyond we see a landscape different from that of the rest of the province. "La Carrera" Valley gives form to "Uco" Valley, in Tupungato.

Later you reach "Manzano Histórico". Then you go back through Tunuyán City and from there you take modern road 40 towards the south of Mendoza.



Mendoza
argentina

ACONCAGUA AND HORCONES LAGOON

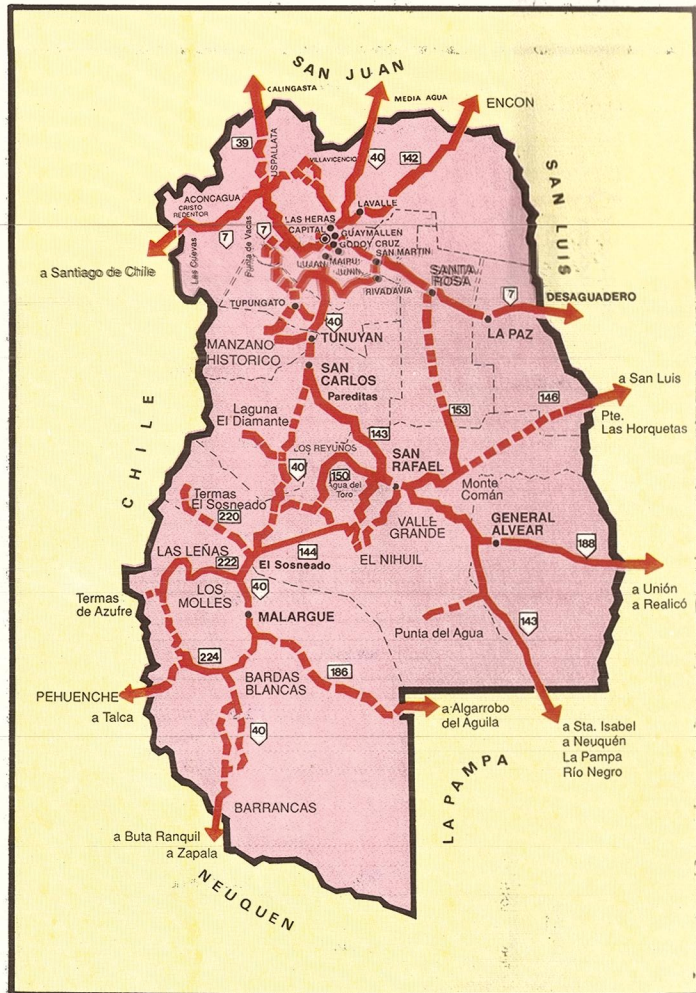
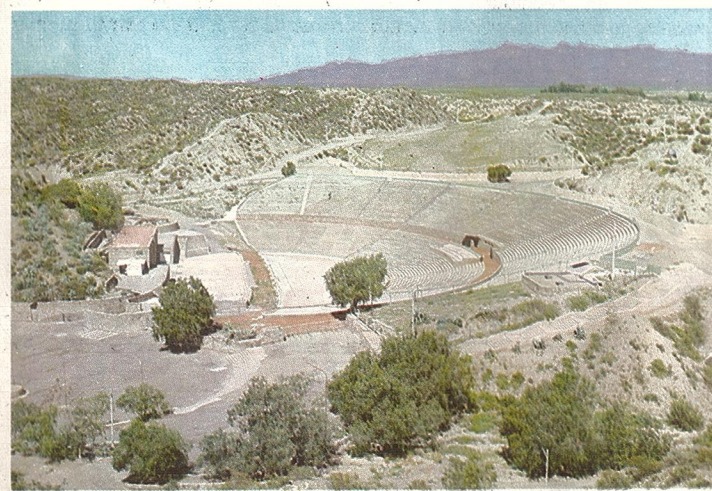


LAKE ISLAND - GENERAL SAN MARTIN LAKE - MENDOZA CITY

SCHEDULE OF ACTIVITIES

- | | |
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| <p>JANUARY</p> <ul style="list-style-type: none"> - District Grape Harvest Feasts - "Cueca" (popular dance) and Apricot Festival (La Dormida, Santa Rosa) - Annual Goat Festival (Malargüe) - Adventure Three-sport Contest (Malargüe) - Children's International Soccer Festival (Godoy Cruz and Mendoza City) - Kayak National Championship (Atuel River) <p>FEBRUARY</p> <ul style="list-style-type: none"> - "Lourdes" Virgin Parade (El Challao, Las Heras) - District Grape Harvest feasts go on - Tune Festival (Manzano Histórico, Tunuyán) - Five-sport Contest (San Rafael) - Bicycle Race (throughout the whole province) - Peach Festival (San Rafael) <p>MARCH</p> <ul style="list-style-type: none"> - National Grape Harvest Feast: fruits blessing, daily and night float parades, central feast-election of the queen (Mendoza City) - Harvest cultural and sports week - Singing and "Melezcá" Festival (Junín) - First "Hombre de Acero" (Steel Man) Competence (Ayelén, Penitentes Valley, Las Heras) <p>APRIL</p> <ul style="list-style-type: none"> - Sports Fishing Week (Carrizal Dam, Tunuyán) - Holy week in Mendoza (Carrodilla Church), and autumn programming in the province. <p>MAY</p> <ul style="list-style-type: none"> - Great Harvest Car Race - Calf Fair and Exhibition (Gral. Alvear) | <p>JUNE</p> <ul style="list-style-type: none"> - Goat and Tune Festival ("San Miguel" Cattle Station, Lavalle) <p>JULY</p> <ul style="list-style-type: none"> - Snow Festival - Classical "Santiago" Patron Saint Horse Race (traditional tourist competence) - Typical Meals Festival (Mendoza City) <p>AUGUST</p> <ul style="list-style-type: none"> - Snow Festival goes on (National ski tournaments) - Civic-folklore Feast in Manzano Histórico, Tunuyán. - Students' Olympic Games (Gral. Alvear) <p>SEPTEMBER</p> <ul style="list-style-type: none"> - Students' Week. Float Parade - Children's Folklore Festival (S. Martín) <p>OCTOBER</p> <ul style="list-style-type: none"> - "Rosario" Virgin Celebration (Lavalle) <p>NOVEMBER</p> <ul style="list-style-type: none"> - Provincial Tradition Feast and Farming Fair (Luján) - Tradition Feast (San Carlos and San Rafael) - Beginning of international mountain climbing season and adventure tourism - Handkerchief Feast (San Rafael) - Summer Pasture Feast (Malargüe) <p>DECEMBER</p> <ul style="list-style-type: none"> - Folklore Festival (Rivadavia) |
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"FRANK ROMERO DAY" AMPHITHEATER - GENERAL SAN MARTIN PARK

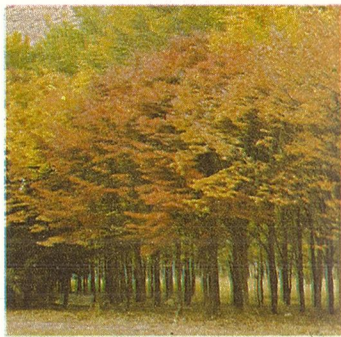
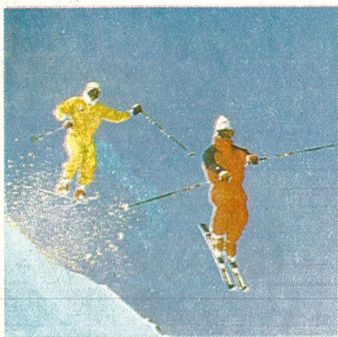
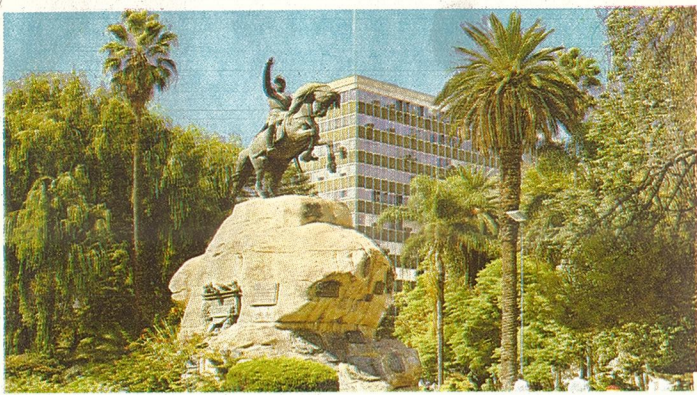


ENTRANCE WAYS TOURIST CIRCUITS

DISTANCE FROM MENDOZA TO THE OTHER CAPITAL CITIES OF THE COUNTRY

Capital Federal	1,085 km	San Salvador de Jujuy	1,661 km
Salta	1,387 km	Resistencia	1,454 km
Formosa	1,860 km	Posadas	1,855 km
Corrientes	1,522 km	Paraná	1,006 km
Santa Fé	925 km	Santiago del Estero	1,153 km
San Miguel de Tucumán	1,311 km	S. Fdo. del V. de Catamarca	824 km
La Rioja	581 km	San Juan	164 km
Córdoba	713 km	San Luis	257 km
Santa Rosa	818 km	Neuquén	1,147 km
Viedma	1,426 km	Río Gallegos	1,979 km
Ushuaia	3,451 km	Rawson	1,849 km
La Plata	1,146 km		





WINTER

AUTUMN (FALL)

Trees wake up in flames burning in a bonfire.

Presses full of sweet clusters of black, red and golden grapes.

The harvest rests in silos; the wine ripens in casks, and the soil gets ready to receive the seeds in its entrails.

Roads bustling about by large trucks distilling must.... hope of new wine.

Men dream of a furrow, broken up and soft, and choose the best seed.

The "melezca" (what is left after the harvest in bowers and vineyards) hidden among dry leaves, ripe and faded, purple, red and yellow fall on the ground carpeting the furrow.

The "mate" gets dizzy from hand to hand, and the "mazamorra" (sweet made of cornflour) bubbles in the three-legged saucepan upon the ashes giving off fennel smell.

Warm winds loosens the leaves bringing the shoots to light.

The snow melts on the pavement and piles together on the hill slopes and the Aconcagua, old patriarch with long and white beard.... millenniums of ice and snow; master of the condor; proud guard of America; master of winter sleeps its dream of greatness.

Cicadas sing from the dung underworld, while lazy gray thrushes lay their eggs in the magpie's nestle.

Autumn paints dreams, carpets trails, undresses trees silhouettes; chromates the landscape and dilutes colors, making the same into different.

(H.R.)

(H.R.)

Buds are ambitious of life. Fighting sprouts of hope, future shadow... shelter of the thrush, the sparrow and the goldfinch.

A radiant sun melts the snow and liquid ice comes down along hill streams.

Fragrant herbs like "chilcas", "pichanas", "yerba buena", wormseed, mint and others perfume the breeze.

There is outcry in the mountains. It is the murmur of loose rocks rolling along the river; everlasting fecund plenty that floods plowing.

"Chañares", tamarinds, arums, "alpatacos" in blossom, sweet carobs, thorny tuna plants and red buckthorns adorn the gravity of the rock and the sand.

Men capture water and distribute it in canals, branch drains and ditches, feeding tunnels made up by trees; benevolent shadow that mitigates nap heat.

Region of flowers and bees, chromatism of perfumes and colors. Sunrise of sap, flowers and fruits.

The noon sun stops the clattering of rakes and spades. Plows soothe and men pine for their home freshness and the sweet smile of their maids. They are men of peace and work, and their hearts wake up the little wine genius that toasts to their lives.

Poetry dissolved in space like a female image dancing in the greenness of renewed foliage.

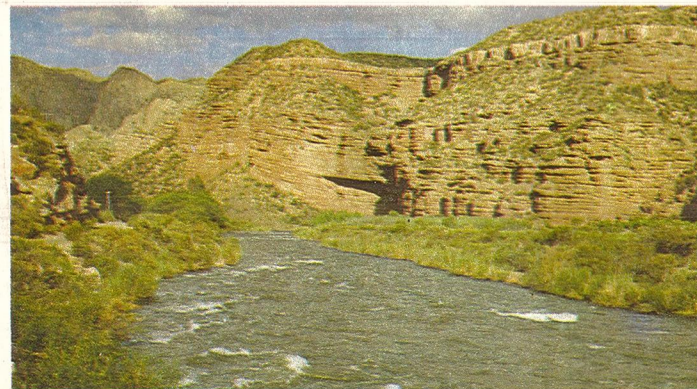
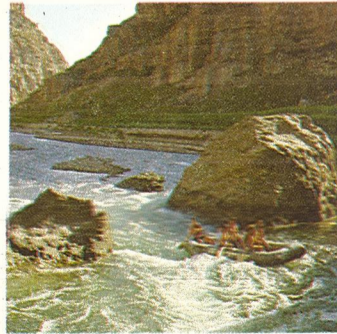
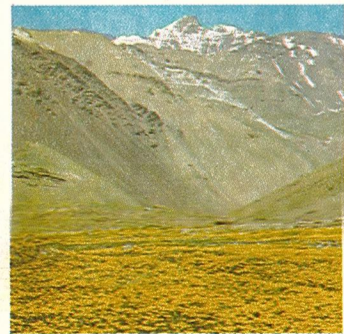
Woman's presence, red lips.... thirsty for tenderness full of tunes, ballads and songs. Sweet presence of handkerchiefs waved by the slow and dreamy "zamba" (typical dance). Linking of flowers, color, pollen and perfume.

(H.R.)

(H.R.)

SPRING

SUMMER



VALLECITOS

SITUATION: It is located in Luján de Cuyo, at the foot of Los Andes mountain range.

SKI RINKS: There are easy, intermediate and difficult rinks outlined on depressed hollows and joined together, with a total length of 4,740 m, a ski fall of 450 m and slopes of 10 to 41 percent.

Ski surface: 88 hectares.

Snow quality: dry, compact, powdered.

Height: 2,900 m at the foot and 3,200 m at the top.

Ski practiced: northern and alpine

LOS PENITENTES

SITUATION: Located in Las Heras, upon international road to Chile.

SKI RINKS: There are 21 rinks; some are easy, others intermediate, difficult and very hard, with an accumulative length of 17 km and a ski fall of 714 m. It is possible to come down skiing over a continuous 5-kilometer way through a rink combination.

Ski surface: 2,500 hectares.

Snow quality: dry, light, compact, powdered.

Height: 2,580 m upon sea level at the foot, and 3,194 m at the top.

Ski practiced: northern and alpine.

LAS LEÑAS

SITUATION: It is located in Malargüe.

SKI RINKS: There are 33 rinks, ideal for beginners, advanced and experts, with a length of 57 km and a fall of 1,230 m. Through combined shifting on rinks Apolo, Saturno and Venus I, skiers can make a continuous descent of 7,050 m. Slopes go from 12 to 50 percent.

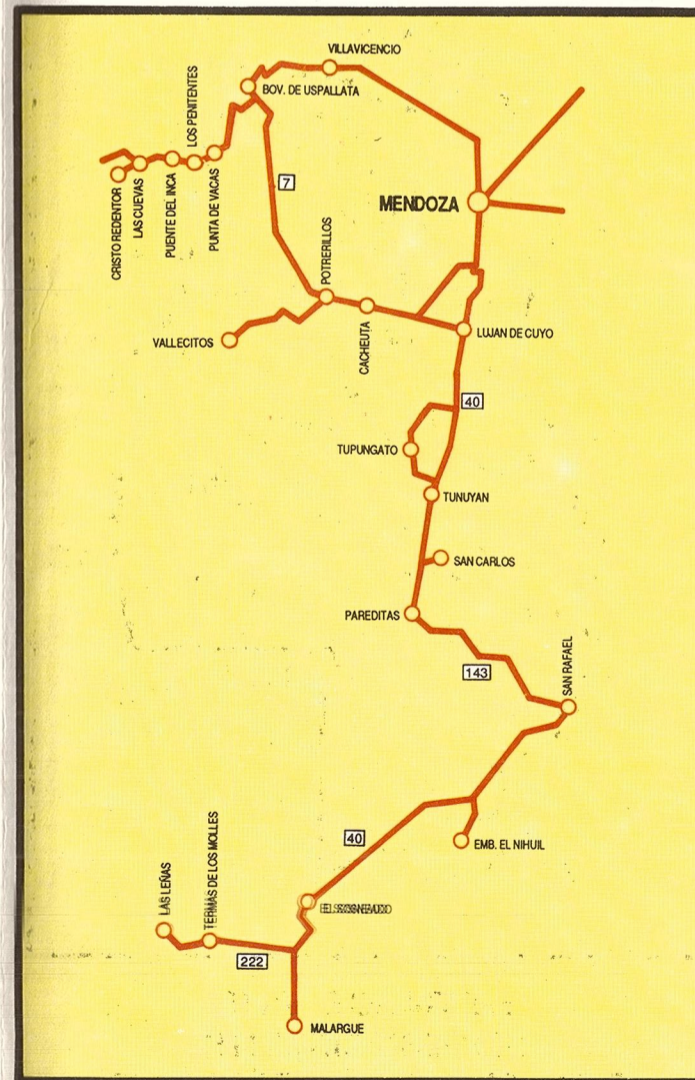
Ski surface: 3,300 hectares

Snow quality: dry, powdered

Height: 2,200 m at the foot and 3,340 m at the top, where you can get through elevation means.

Ski practiced: Alpine, long distance.

ENTRANCE WAYS TO SKI CENTERS



HEIGHT UPON SEA LEVEL AND INTERPROVINCIAL DISTANCES FROM MENDOZA CITY TO:

Mendoza	747 m	Cacheuta	45 km	1,075 m
Potrilleros	58 km	Vallecitos	79 km	1,815 m
Villaviciencia	51 km	Uspallata	95 km	1,711 m
Pta. de Vacas	164 km	Penitentes	165 km	2,380 m
Los Puquios	170 km	Puente del Inca	177 km	2,300 m
Las Cuevas	195 km	Cristo Redentor	204 km	2,890 m
Luján de Cuyo	18 km	Tupungato	78 km	1,071 m
Tunuyán	80 km	San Carlos	106 km	949 m
San Rafael	232 km	Nihuil Dam	320 km	1,285 m
El Sosneado	286 km	Los Molles	422 km	1,950 m
Las Leñas	445 km	Malargüe	421 km	1,345 m