



SECRETARÍA DE
TURISMO
GOBIERNO DE MENDOZA



SECRETARÍA DE TURISMO
San Martín 1143 - Mendoza - Argentina - Information : 0054-261-4202800 / 4132101
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GPS.: 32 ° 53 m 52 s latitud sur, 68 ° 50 m 21 s longitud oeste.



Mendoza is pure identity. It reflects the sacrifice, effort and creativity of locals and immigrants who managed to turn a hostile desert into a blossoming oasis. Sunshine, melt water and hard-working hands brought life where there wasn't any, and the murmur of water flowing down the ditches sounds like a chant of triumph over adversity.

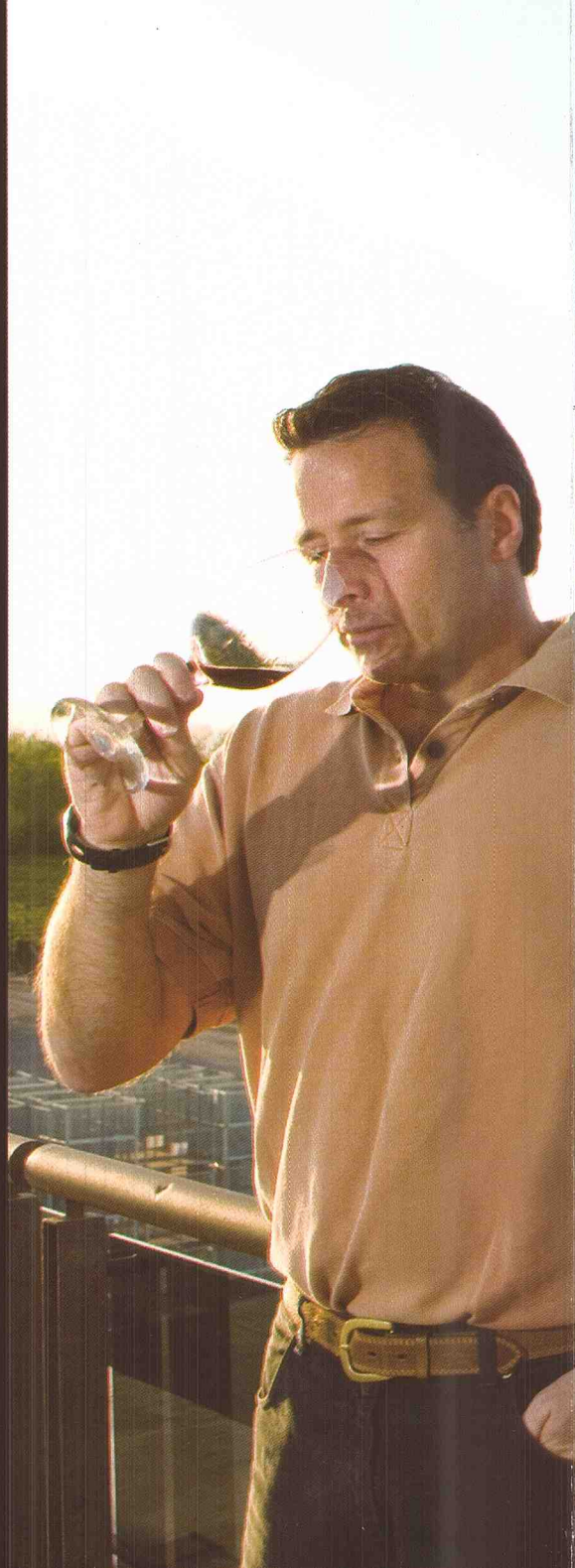
Mendoza is history. It cradled the South America Liberation Campaign organized by General San Martín and every corner of it treasures traces of native peoples: Huarpe traces in the north, Pehuenche elements in the south, and unmistakable signs from the Inca period.

Mendoza is culture. As well as having been portrayed by well-known artists, it is famous for its museums and street art exhibitions. Famous voices have sung about it, and lyrics have described its colorful landscape.

Mendoza is a land of mystery and famous mythical characters. It is the land of Futre, Fader, Zonda wind and Tejada Gómez.

Mendoza is harmony. Graveled roads, wide avenues lined by huge trees, old adobe houses treasuring ancient vine arbors and hallways, modern buildings, and a city that never sleeps.

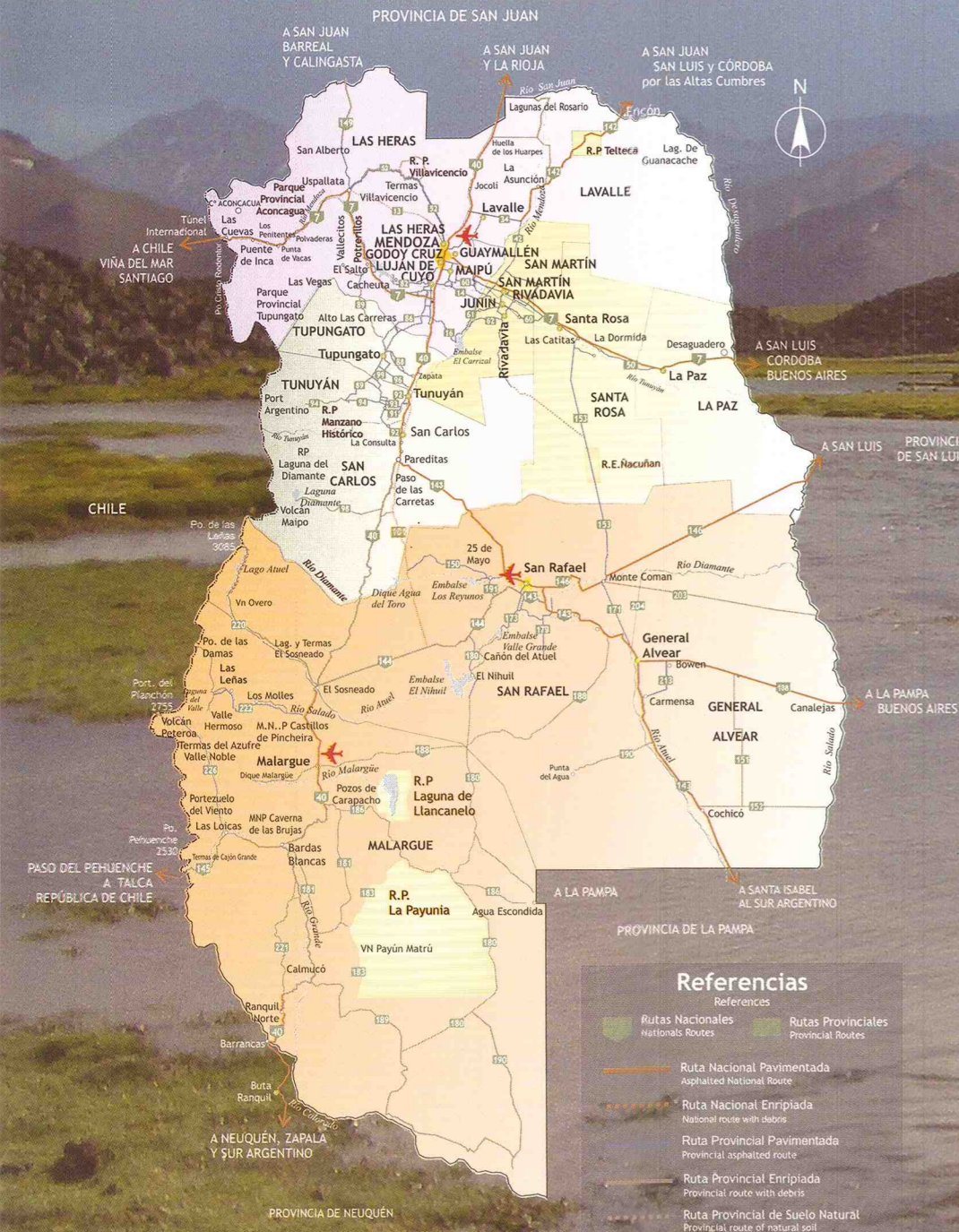
Mendoza is intense all throughout the year.



Distances to the city of Mendoza

Other cities in Argentina		Main tourist attractions		Mendoza districts	
Capital Federal	1.099 km	El Challao	7 km	Godoy Cruz	4 km
Catamarca	766 km	Chacras de Coria	13 km	Guaymallén	6 km
Corrientes	1.451 km	Cacheuta	45 km	Gral. Alvear	323 km
Córdoba	693 km	Cipolletti dam	26 km	Junín	50 km
Formosa	1.588 km	Valle de Potrerillos	70 km	La Paz	140 km
La Plata	1.130 km	Vallecitos	91 km	Las Heras	5 km
La Rioja	612 km	Villavicencio	51 km	Lavalle	36 km
Mar del Plata	1.480 km	Uspallata	120 km	Luján de Cuyo	19 km
Neuquén	837 km	Puente del Inca	194 km	Maipú	16 km
Paraná	915 km	Los Peritentes	187 km	Malargue	421 km
Posadas	1.771 km	Parque Aconcagua	196 km	Rivadavia	60 km
Rawson	1.598 km	Las Cuevas	208 km	San Carlos	106 km
Resistencia	1.429 km	Cristo Redentor	218 km	San Martín	43 km
Río Gallegos	2.806 km	Telteca Forest	100 km	San Rafael	232 km
Salta	1.306 km	Laguna del Rosario	122 km	Santa Rosa	81 km
S.C de Bariloche	1.250 km	Carrizal dam	54 km	Tunuyán	82 km
San Juan	165 km	Historical apple tree	120 km	Tupungato	78 km
San Luis	258 km	Laguna del Diamante	226 km		
S. M. de Tucumán	978 km	Los Reyunos	268 km		
Santa Fe	885 km	Agua del Toro dam	195 km		
Santa Rosa (La Pampa)	761 km	Cañon del Atuel	302 km		
Santiago del Estero	1.009 km	Valle Grande dam	279 km		
Ushuaia	3.397 km	El Nihuil dam	320 km		
Viedma	1.329 km	El Sosneado	371 km		
		Valle de Los Molles	422 km		
		Valle de Las Leñas	430 km		
		La Payunia	442 km		

Routes and tourist sites



CITIES, CULTURE AND FLAVORS

CONVENTIONS AND MEETINGS

WINE AND VENDIMIA

ADVENTURE AND ACONCAGUA

SNOW, SKI AND FUN

RURAL CUSTOMS AND TRADITIONS

NATURE AND HOT WATER SPRINGS

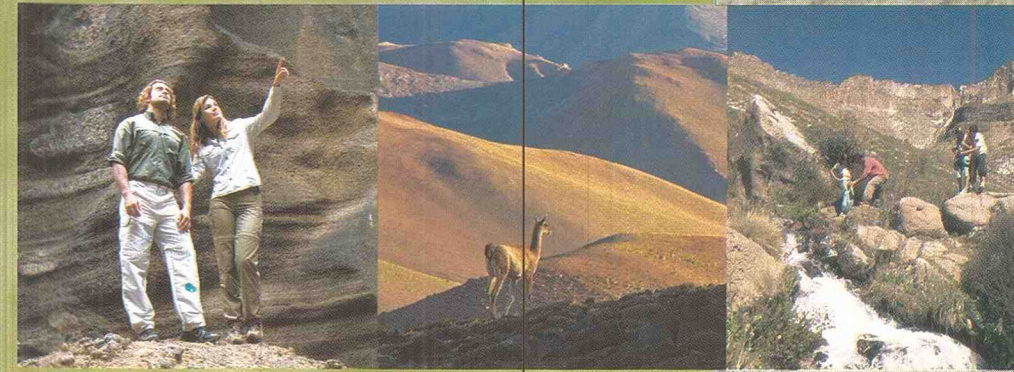


CITIES, CULTURE AND FLAVORS

At the beginning, there was a sea and mountains settled by sea creatures. Then, there were tropic and swamp, Chile pine forests and large saurians. All of them left their trace as fossils and colorful strata. Suddenly, young mountains appeared. It was the Andes with its extremely high peaks and enormous volcanic strength. Aconcagua, the colossus of the Americas the Incas admired so much, had been born.

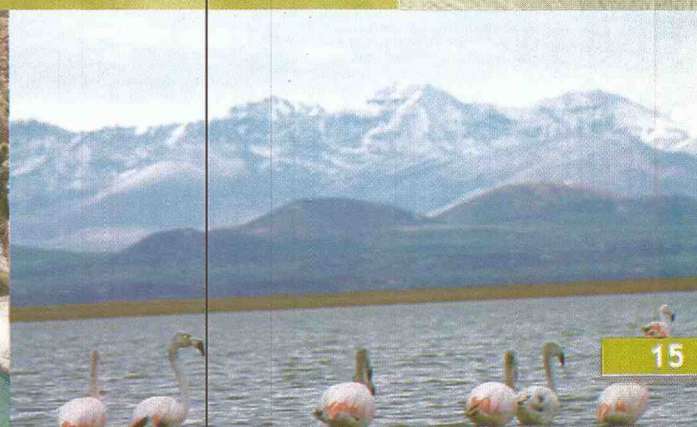
From inside the mountains mineral thermal water sprung. Then came the desert-Huarpe people's treasure- where condors dominate the skies and valleys house guanaco herds, and unique native flora.

Visitors will have the opportunity to see the various



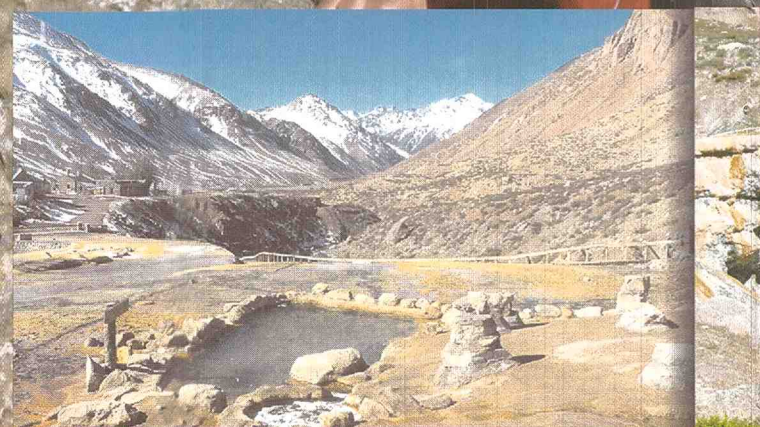
sites or any of the 14 protected natural areas by trekking across them, going on photographic safaris, fauna watching, bird watching, flora watching, horse-back riding, cycling expeditions or touring down a cave.

Mendoza's beneficial hot water springs located amidst gorgeous valleys allow visitors to recreate 1,000-year old Inca rituals by bathing in magic hot water springs to relax, embellish and keep healthy.





NATURE AND HOT WATER SPRINGS



The Province of Mendoza includes several urban centers, whose design reveals the Spanish checkerboard heritage. They are true oases where visitors will get to see the traditional acequias (irrigation ditches), an irrigation systems dating back to pre-colonial times made up of a network of channels through which water vigorously flows to irrigate the trees that shade plazas, roads and avenues. Many of them used to be lanes along which carts carrying newly harvested grapes went from the vineyards to the wineries.

There is a forest in the very heart of the city. It is Parque General San Martín. This park was designed by architect Carlos Thays more than a century ago, and it is now considered one of the most significant green spaces in Argentina. This 307-hectare park is the ideal place to fully enjoy nature.



A great variety of cultural expressions mixes with Cuyo traditions. Local art reveals its roots in crafts, music, dance, and cuisine. International cuisine and local specials pair top wines to delight those seeking the good life.

The beauty of our language, a living component of our culture, has given rise to a new kind of tourism. Excellent schools, friendly people, and gorgeous landscape make Mendoza the ideal place to learn Spanish.

A comprehensive list of events and shows, well-appointed casinos, and fancy shopping malls offer visitors a wide range of entertainment options.

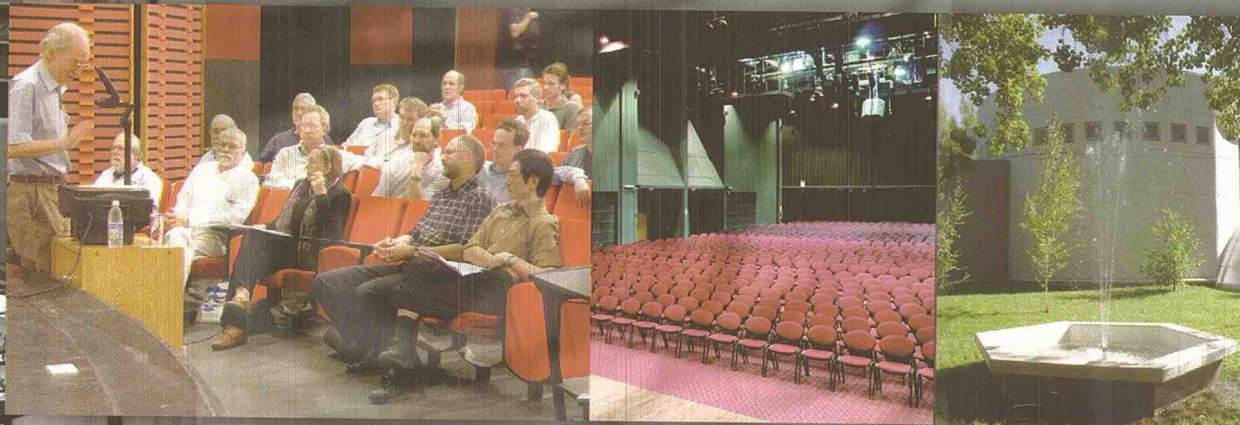


RURAL CUSTOMS AND TRADITIONS

Located on a crossroads, Mendoza has always been a meeting point. Pre-Columbus peoples, heroes seeking South American freedom, and European blood intertwined in this land, setting landmarks in our history.

Mendoza is currently ranking as a top convention destination, as it offers all that's necessary for holding conventions and meetings of all kinds.

Organizers are choosing Mendoza to hold meetings and conventions due to several reasons: Mendoza is conveniently connected to Buenos Aires, the rest of the country and Santiago Chile; it features strategically located high-end hotels, convention centers that feature state-of-the-art equipment, fancy restaurants that mix traditional cuisine and the latest cookery tendencies, and a great variety of free time activities.

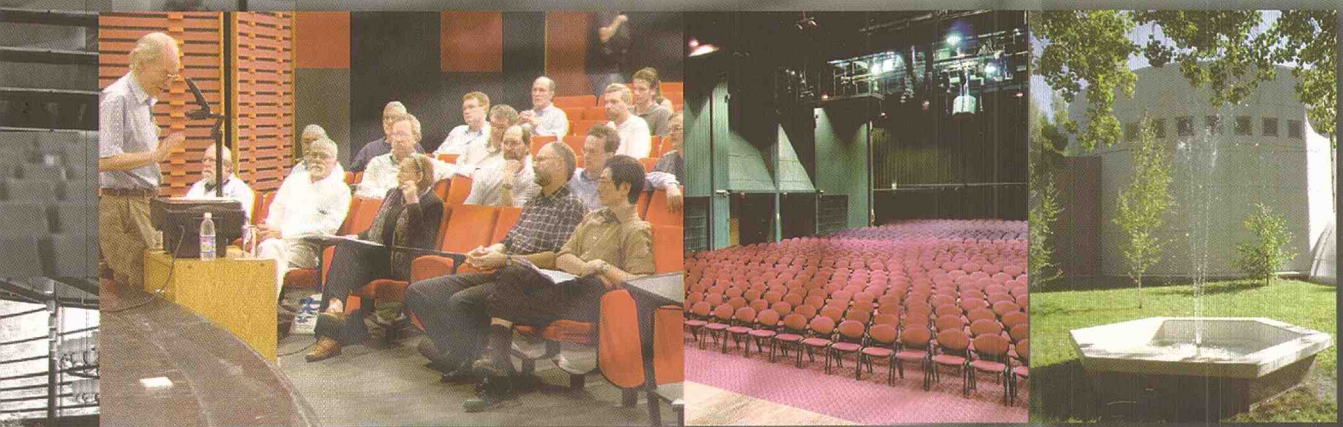
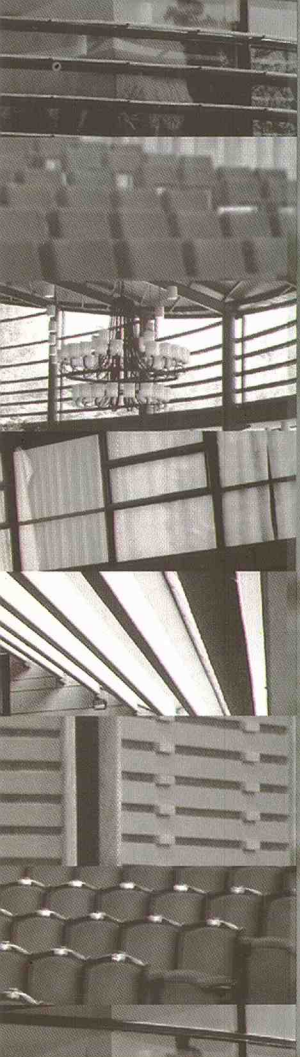


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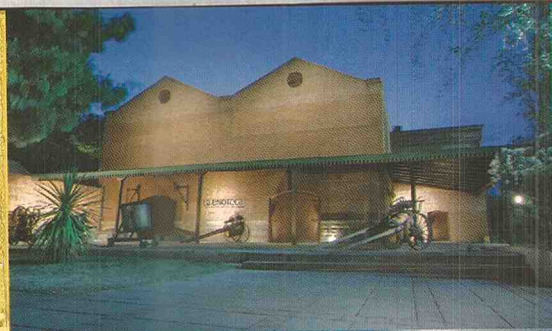


Amidst ditches and channels that irrigate vines and fruit trees and along deserts where the Huarpe culture is still alive, Mendoza offers a great variety of rural tourism opportunities.

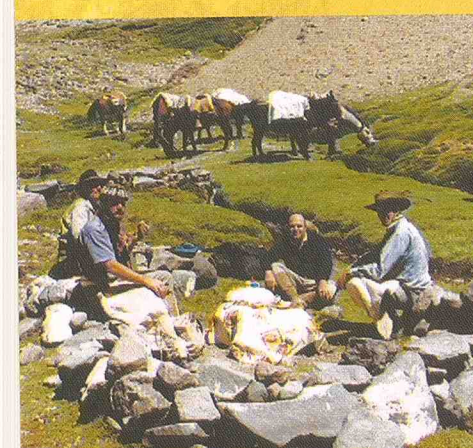
Visitors are helplessly tempted by local products. Olive oil, home-made marmalade and canned products, tartlets, *alfajores*, olives; seasoned pork legs, empanadas, wrapped sweet corn paste, corn stew, meals baked in a mud oven, chocolate, goat cheese, fruit spirits, and Mendoza grappa add up to traditional wine tasting sessions.

Visitors may perform typically rural activities such as horse-back riding across the farms, riding old carts, harvesting or pruning, making their own wine, herding goats, doing handcrafts such as leather plaiting, pottery, weaving, or cooking traditional dishes and staying at cozy rural houses.

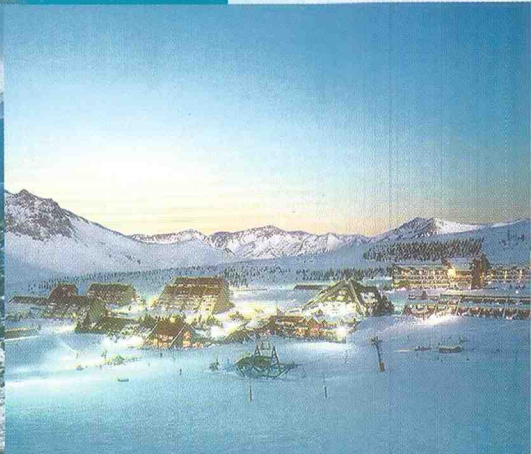
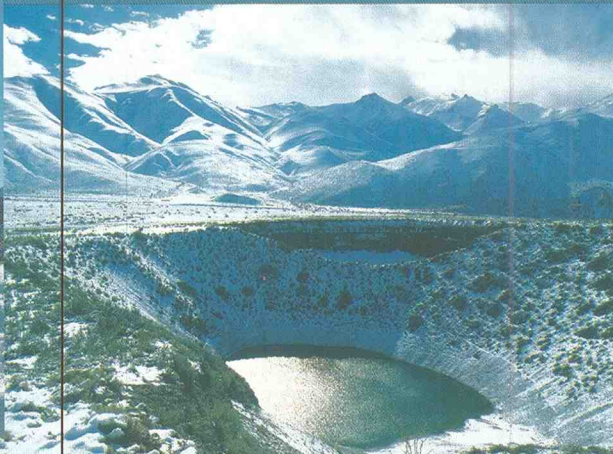
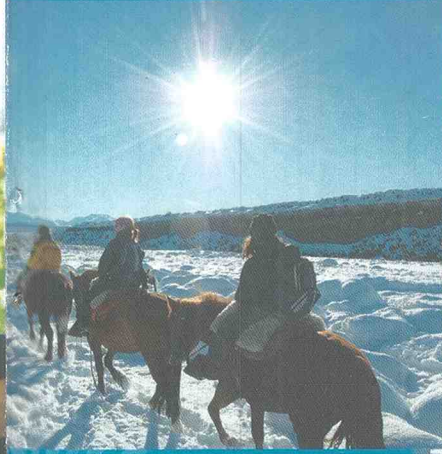
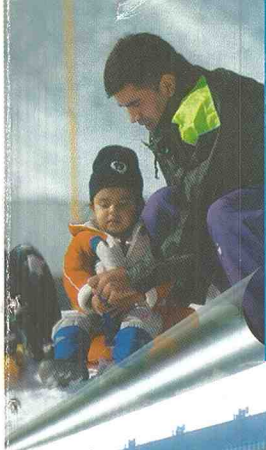
Mendoza's folklore music keeps local traditions alive. Singing romantic *tonadas*, dancing cheerful *cuecas* and *gatos*, playing local tunes with the guitar, clapping in time, and saying rhymes to your friends around a bonfire delight locals and visitors alike. Rural tales and legends are always present in this kind of gatherings.



CONVENTIONS AND MEETINGS



WINE AND VENDIMIA (NATIONAL HARVEST FESTIVAL)



Every winter, Mendoza gets covered in snow, and its ski resorts and snow parks get ready to receive visitors.

Las Leñas, Los Penitentes, Vallecitos, Los Puquios, and Aconcagua Park feature exciting slopes that suit all kinds of skiers. Families will find brand new snow parks and the most daring ones can challenge impressive vertical slopes at ski resorts where major world teams have trained.

Winter means white mountains, plenty of sunshine and snow-covered valleys, as well as wine, wineries, hotels and cozy lodges.

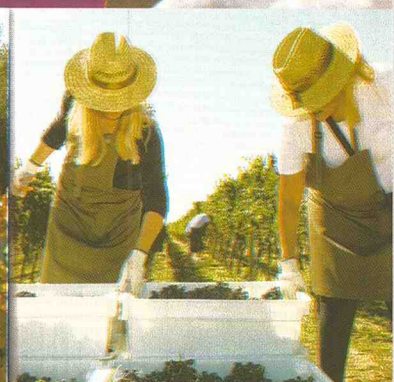
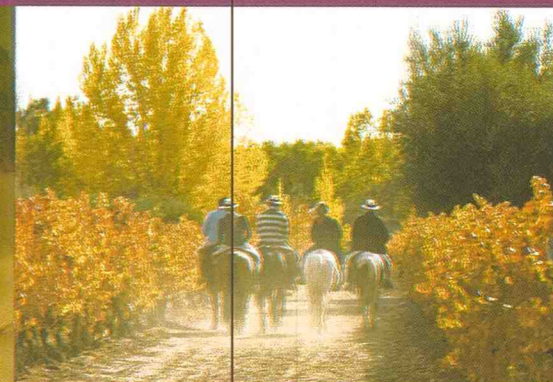
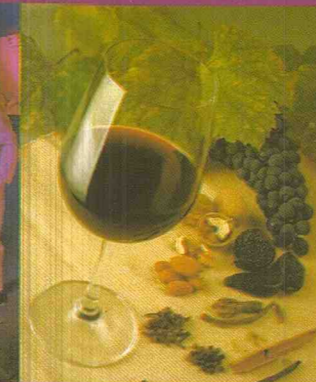


SNOW, SKI AND FUN



Mendoza is the heart of Argentina's winemaking industry. This is the result of the painstaking work of local men and women and the legacy of the first inhabitants that designed ditches and channels to irrigate the first vineyards.

North to south and east to west, the roads of wine run across rural landscapes,



valleys and towns surrounded by the impressive mountains of the Andes. Each of these peaceful oases will surprise visitors by revealing the secrets wineries keep.

Mendoza wine paired with delicious local cuisine delights the senses with aromas, colors, textures, and intense flavors.

Recently admitted into the Great Wine Capitals Global Network, Mendoza blooms in summertime. The whole province intensely lives harvest time and the magic of newly-made wine by organizing over a thousand celebrations spectacularly closed by Fiesta Nacional de la Vendimia (National Harvest Festival), a show that attracts visitors from all over the world, now regarded as the most relevant festival in the country.

Wine stays in the spotlight throughout a comprehensive yearly calendar including the *Classical Music on the Roads of Wine Festival*, the *Rally amidst the wineries*, and *Tango on the Roads of Wine Festival*, among others.



ADVENTURE AND ACONCAGUA

Mendoza allows visitors to get close to nature as well as to face the challenges it imposes.

Its biological, geographical and weather conditions favor the performance of a great variety of tourist activities such as rafting, trekking, mountain biking, paragliding, windsurfing, and hot air balloon rides that are especially appealing to challenge lovers.

Adventure sports can also be practiced on the highest mountains in the Americas. The star here is, undoubtedly, Aconcagua (6,962 m) that attracts visitors from all over the world every summer.

Horse-back riding in the Andes is an experience visitors shouldn't miss as these tours re-create General San Martin's army liberation route.

Up in the air, in the water or down on the ground, exciting experiences await you any time of the year.

